

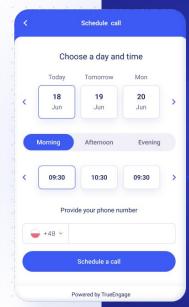


### (Immediate & Scheduled)

Callback widget for

**Genesys Cloud** 

For Websites and Mobile Apps







## Use web callback widget to elevate customer service or generate real-time leads leads.

All in one solution.

10 minute deployment from:





#### **Happy Customers**

Avoid customer frustration with long waits and call costs.



#### **Reduced Call Peaks**

Reduce peak volumes with real-time expected wait time monitoring.

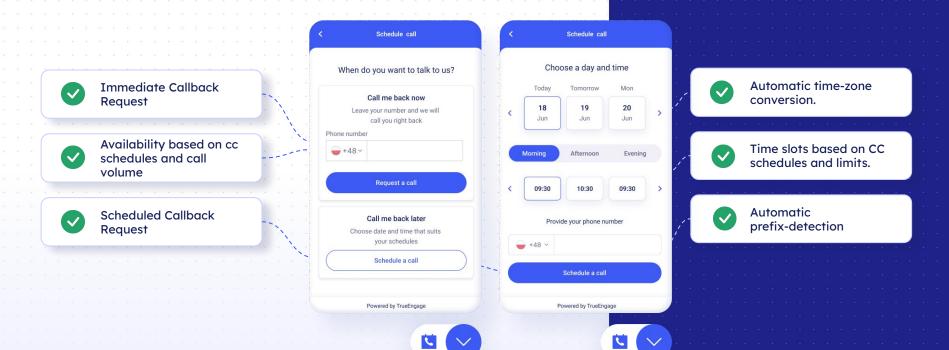


#### **More leads**

Handle in real-time on Genesys Cloud, analyse outcomes in Google Analytics.



## Clear customer interface for both immediate and scheduled callbacks.



Easily configure routing to Genesys Cloud and control callback volume.

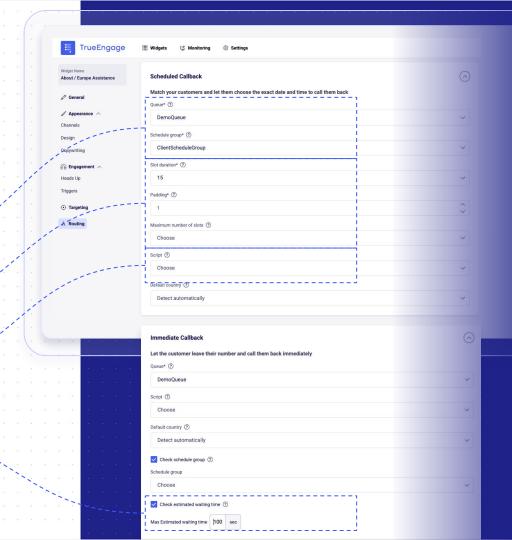
Select Genesys queue and schedule group

Control volume with slot duration and limits

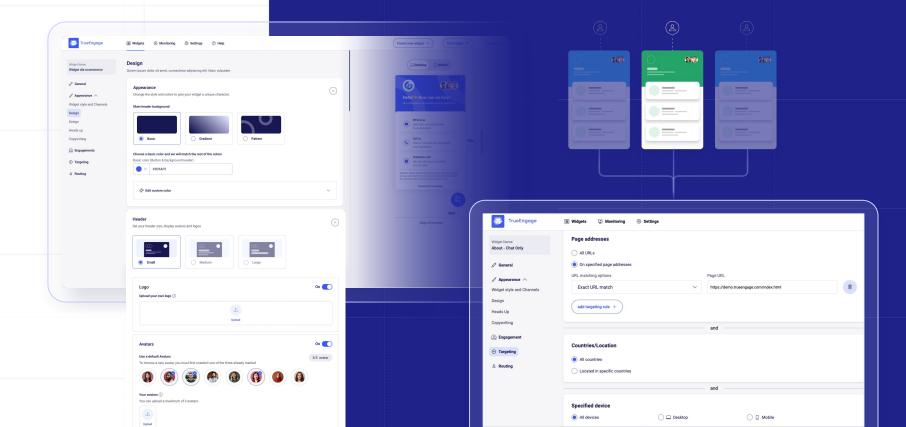
Associate agent script

Remove immediate callback option if CC overloaded based on EWT

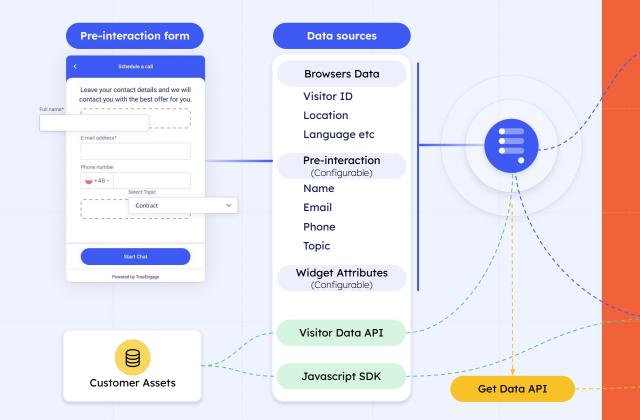
**Routing & Availability** 

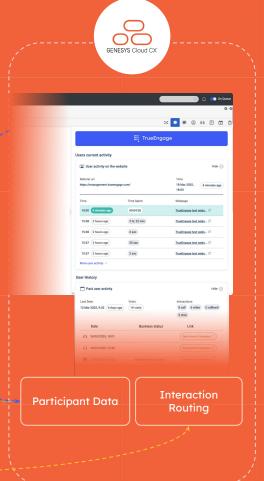


# Business user management of visitor targeting, engagement and widget design.



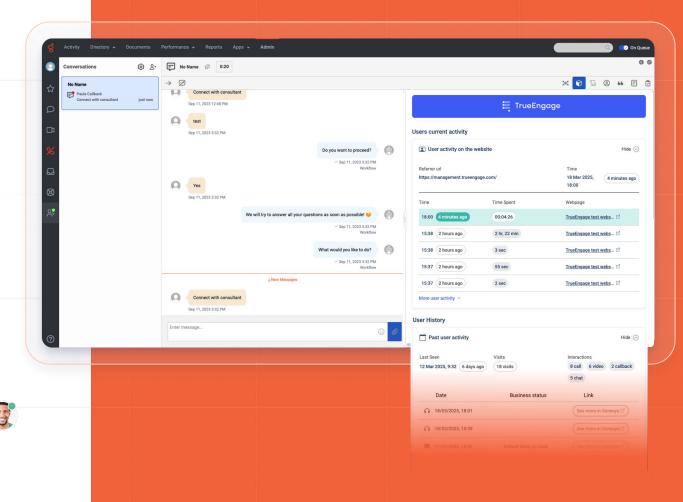
### Access multiple data sources. Show to agents. Use for routing.







Shorten AHT by providing visitor context to agents...

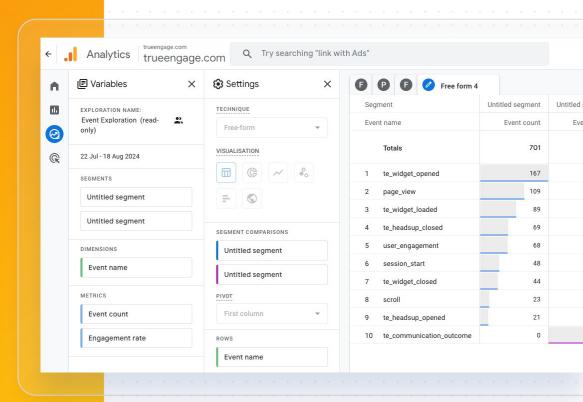


## Get more leads by catching visitor attention with the right phrase at the right moment...





...and track contact center outcomes in Google Analytics.



Easily embed
Callback in your
mobile application
using WebView.



# When ready, transform you customer contact with our...

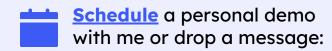
## ...any-channel platform for Genesys Cloud.





### Find out more:

Watch 3 minute solution Overview.



awiercinski@trueengage.com

### Ready to try?

Deploy in 3 simple steps:

- 1 Start a month free trial from <u>AppFoundry</u>.
- From our management panel, build your widget on a dedicated test page.
- Add the universal code snippet to your website. **That's it!**